

NEWPROJECT

think & build



CAPABILITIES STATEMENT
Art Fabrication

FIRM QUALIFICATIONS

Firm Overview

New Project is a full-service design, fabrication, and installation company specializing in projects for artists, architects, and cultural institutions such as museums, galleries, and libraries. Co-founded by artists Dennis Potami and Patrick Barth in 2004, our firm draws on over twenty years of experience in art-making and design engineering, assisting our clients with technical problem-solving and providing creative solutions to execute the most unique design challenges.

As specialists in the field of art fabrication and installation, New Project offers comprehensive end-to-end design solutions: critical attention to detail, extensive knowledge of diverse materials and processes, fine arts craftsmanship, and an enthusiasm for the act of art making and problem-solving. Our approach is to always work closely with the artist and any other stakeholders to find the most appropriate solutions for bringing their vision to reality. We are a close collaborator and partner to our clients throughout the process to realize their goals for a project.

The firm has translated our fine art experience into the design and fabrication of innovative exhibitions, immersive environments, and custom lighting installations. These unique and increasingly complex projects include the large-scale sculptural installations for Torkwase Dyson at Pace Gallery and Lee Ufan at the Hirshhorn Museum; public art installations in Times Square and the World Trade Center Oculus, two of New York City's most visited sites; and the Metropolitan Museum of Art Costume Institute's, *Karl Lagerfeld: A Line of Beauty*, and *Heavenly Bodies*, the most visited exhibit in the institution's history.

Our studio team is comprised of carpenters, metalsmiths, artisans, installers, and project managers with expertise implementing a wide variety of materials including metal, wood, glass, acrylic, fiberglass, textiles, and Corian. Our fabrication and design support services include, but are not limited to, fine woodworking, metal forming, glass and acrylic vitrine fabrication, casting, mold-making, media and AV integration, CNC routing, finishing, design drawings, 3-D printing, and prototyping.

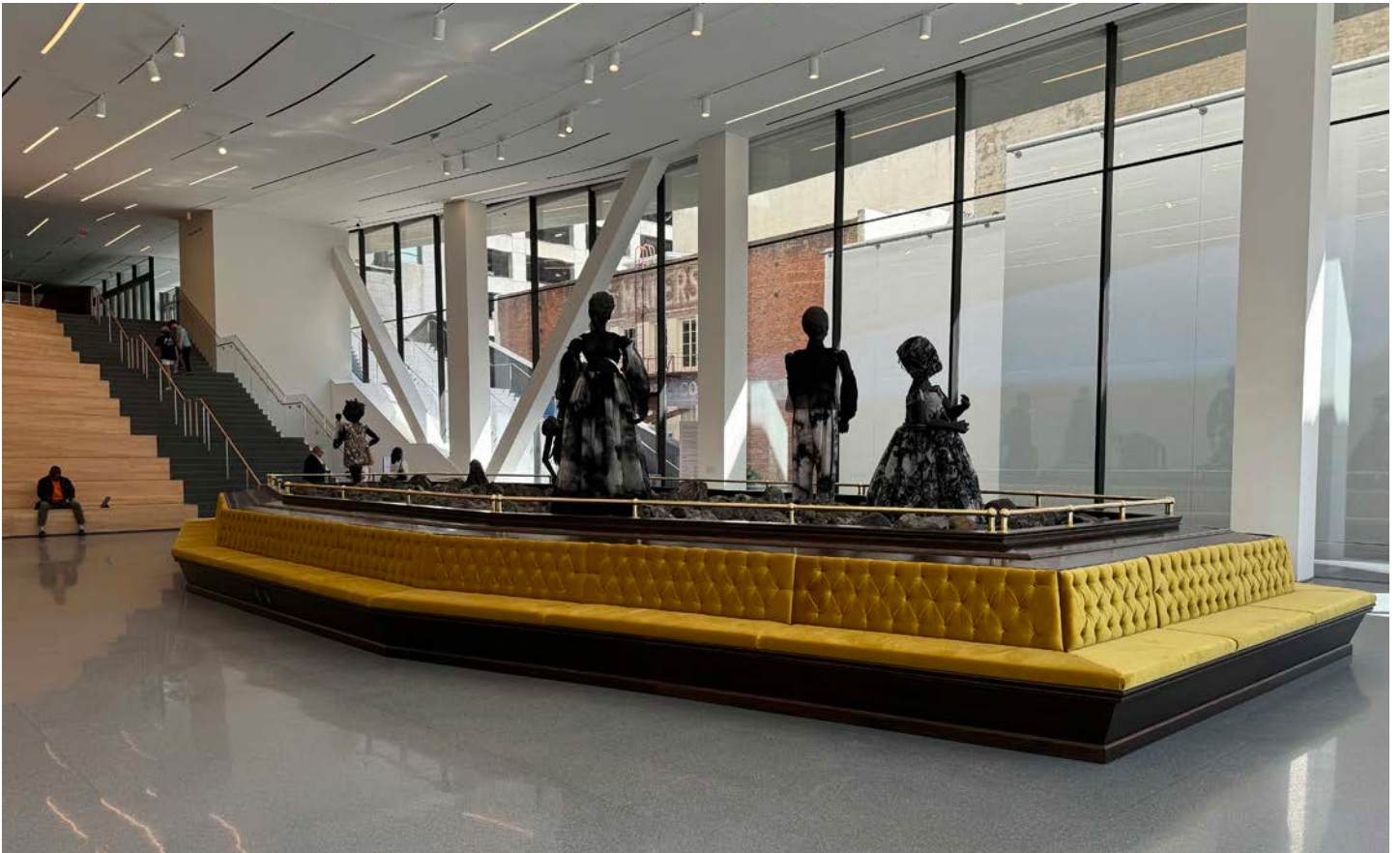


Cover: Kara Walker - "*Fortuna and the Immortality Garden (Machine)*" at SFMOMA

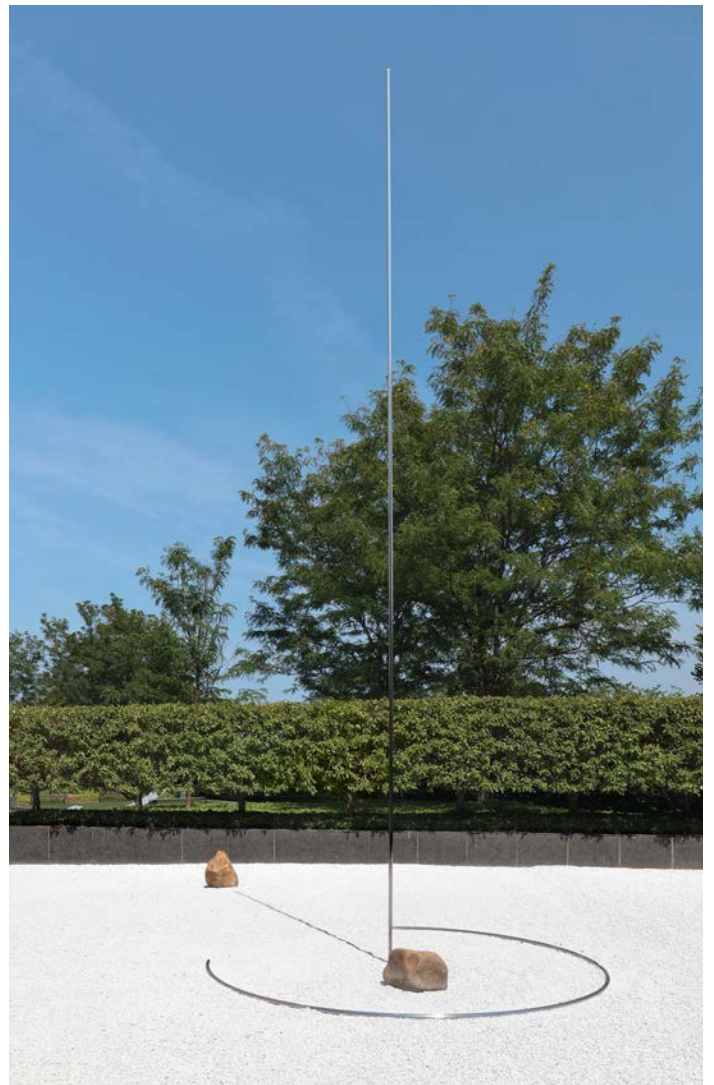
Above: Torkwase Dyson - "*A Liquid Belonging*" at Pace Gallery

Services: Prototyping, Design Engineering, Fabrication and Installation

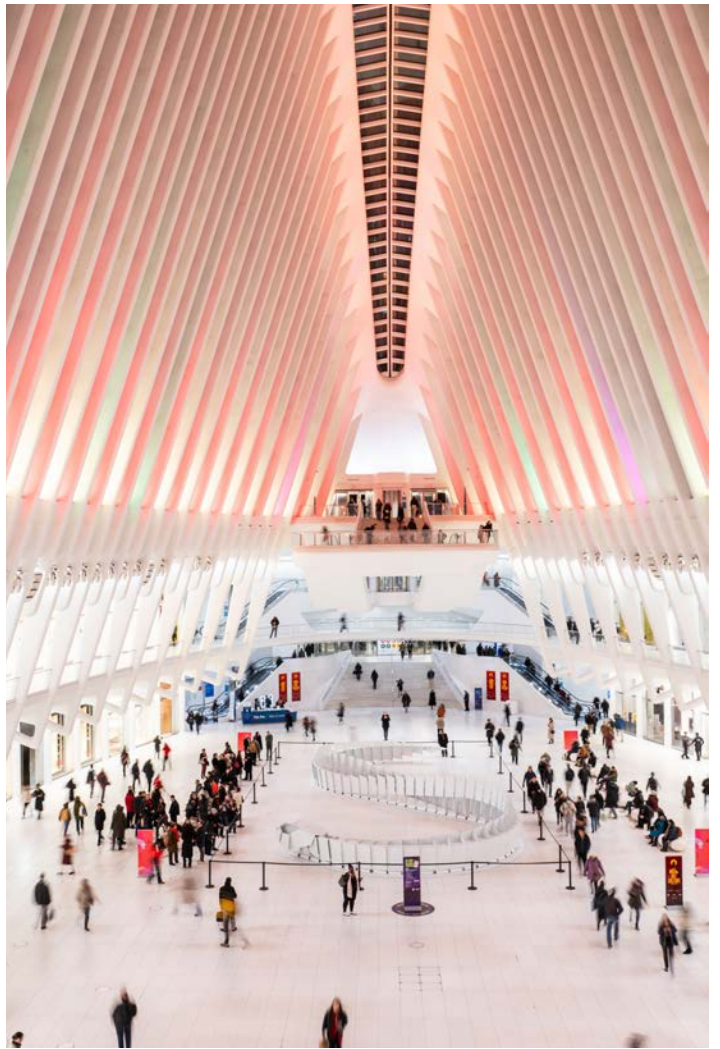
SELECT EXPERIENCE



Kara Walker - *"Fortuna and the Immortality Garden (Machine)"* at SFMOMA
Services: Prototyping, Design Engineering, Fabrication and Installation



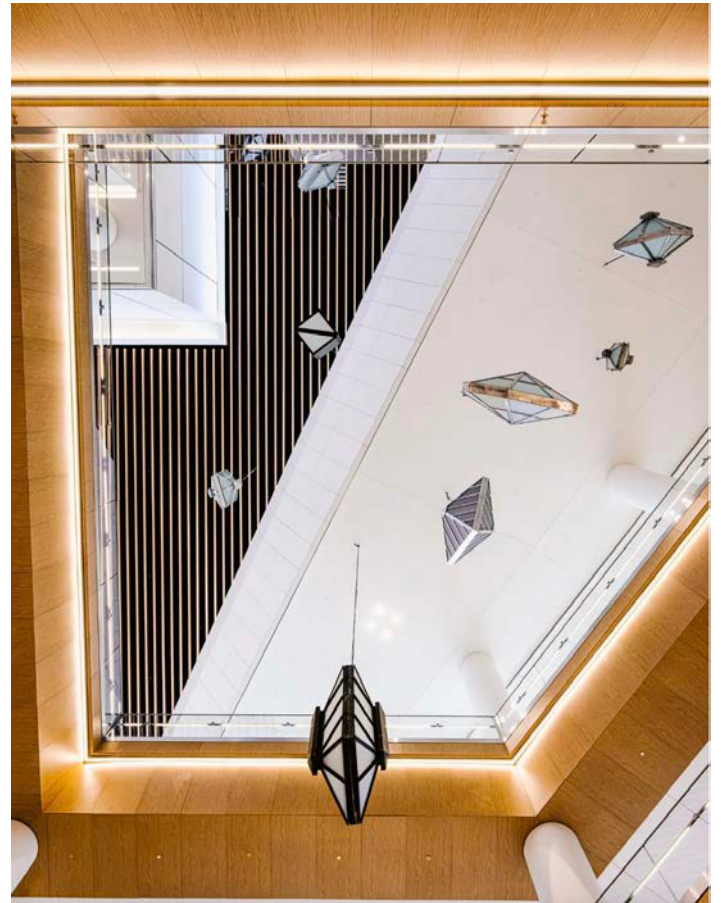
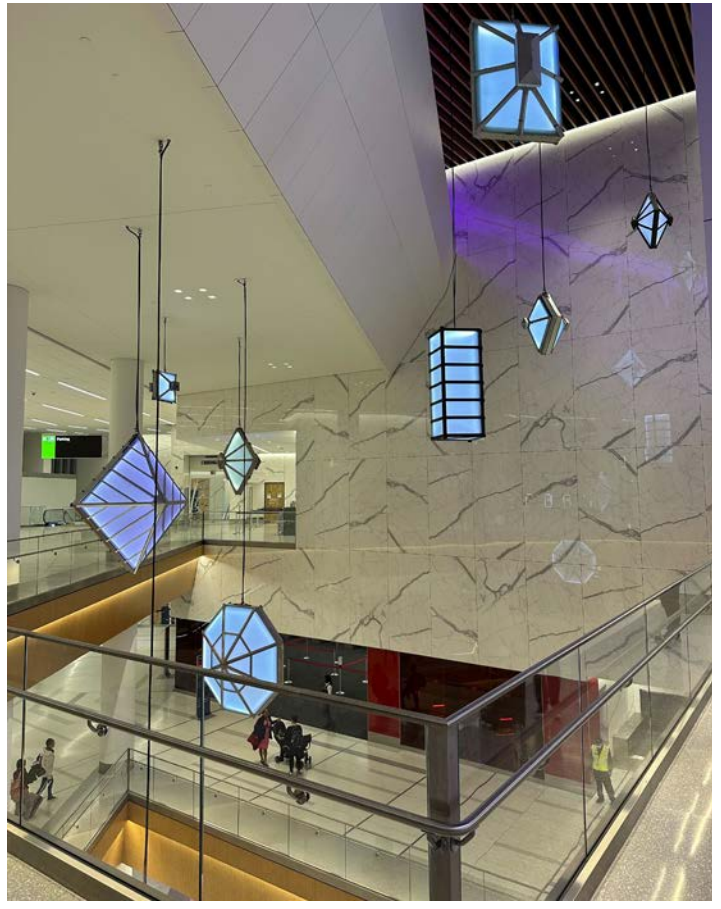
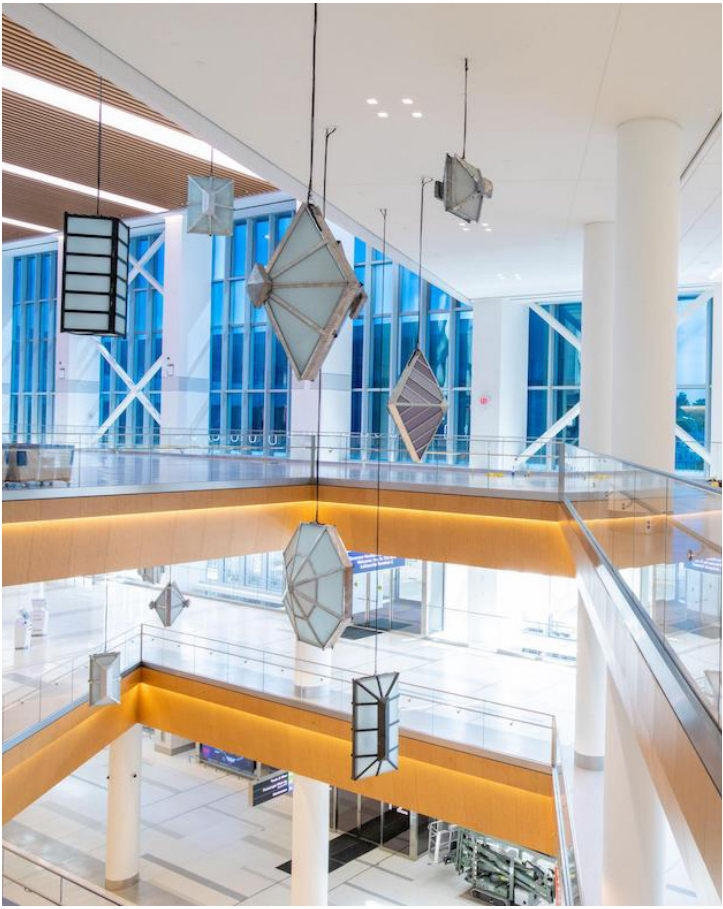
Lee Ufan | Pace Gallery, *"Open Dimension"*, Hirshhorn Museum | Services: Design Engineering, Fabrication, and Installation



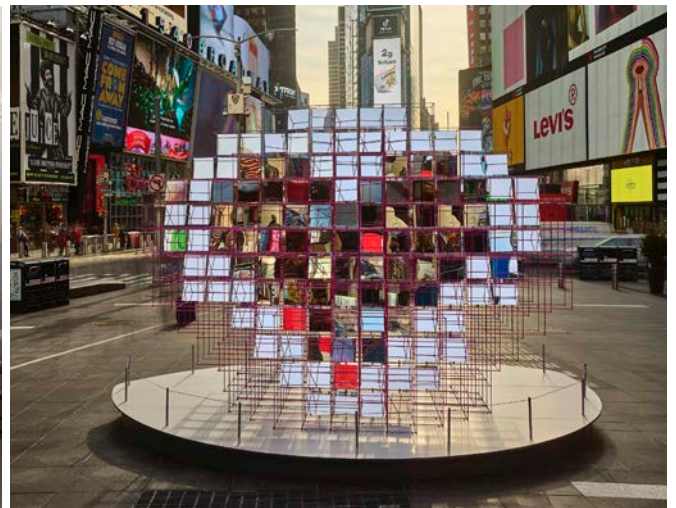
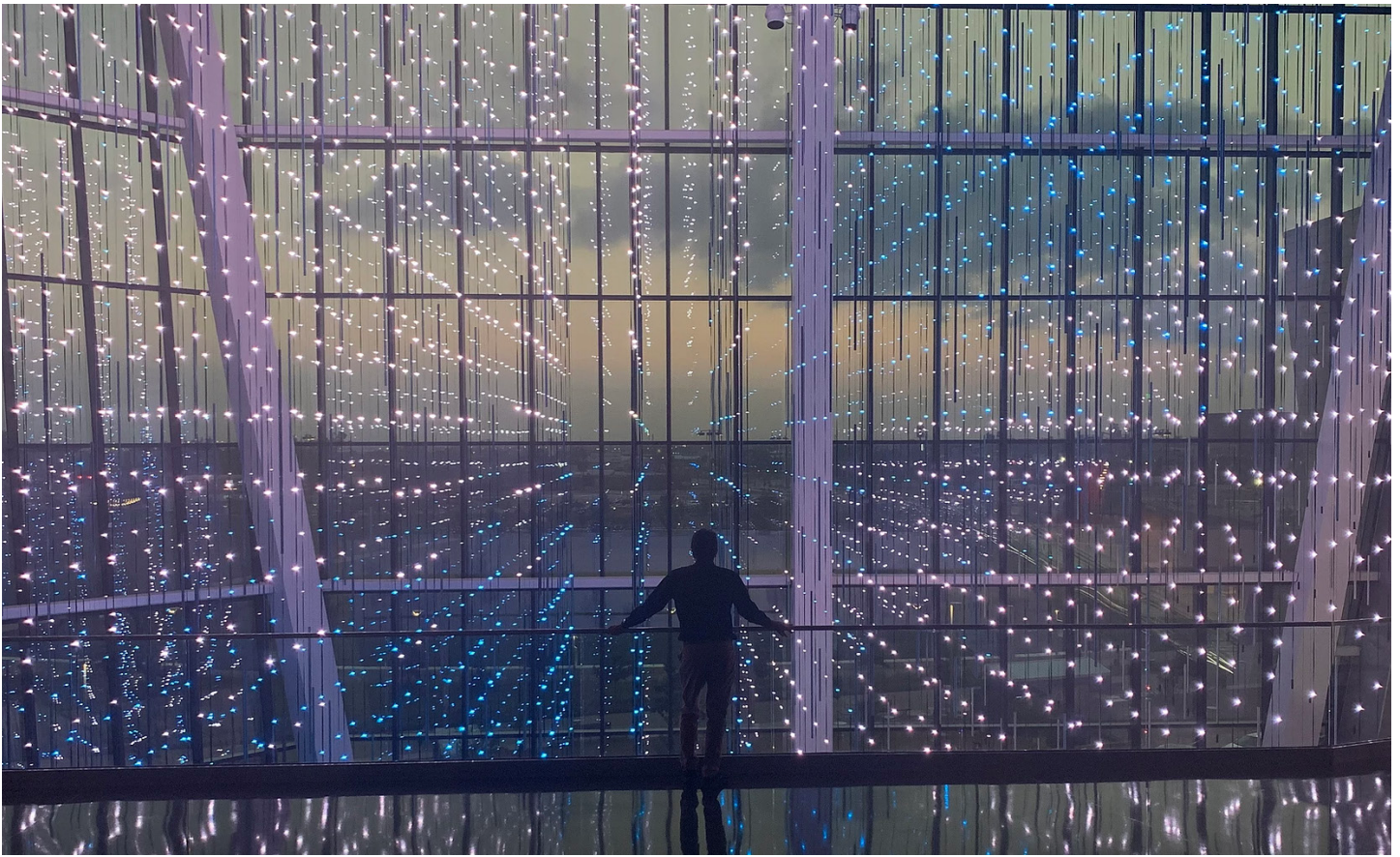
Danielle Chang, Gluckman-Tang Architects, and Warren Kim - *"Infinite Harmony"* - WTC Oculus Public Art Installation (Top)
 Morris Adjmi Architects, *"Ampersand"* (Bottom Left) | James Casebere, *"Siblings Series"* (Bottom Right)
 Services: Prototyping, Design Engineering, Fabrication, and Installation



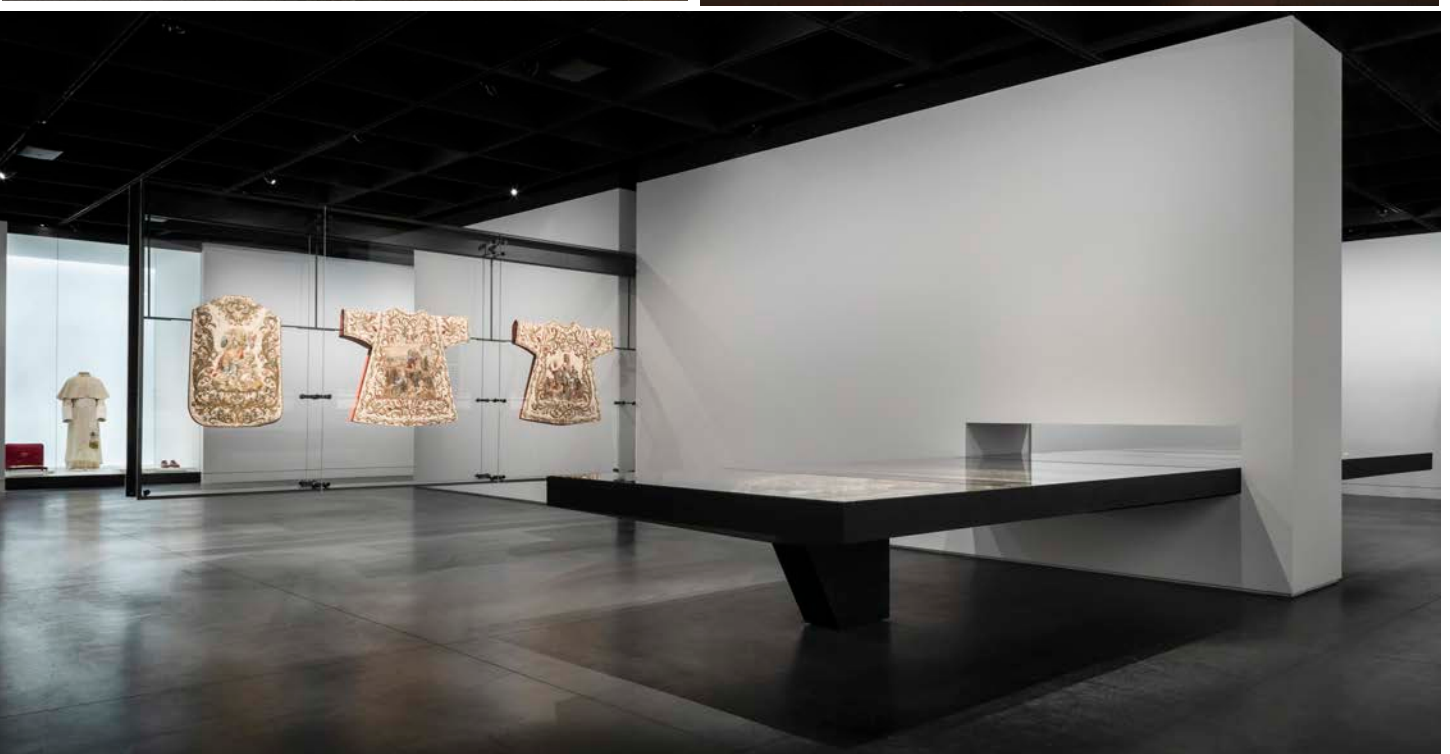
Top: Olalekan Jeyifous - *"Regeneration"*
 Bottom: Kimsooja - *"Lotus Zone of Zero"* at Rubin Museum
 Services: Design Engineering, Fabrication, and Installation



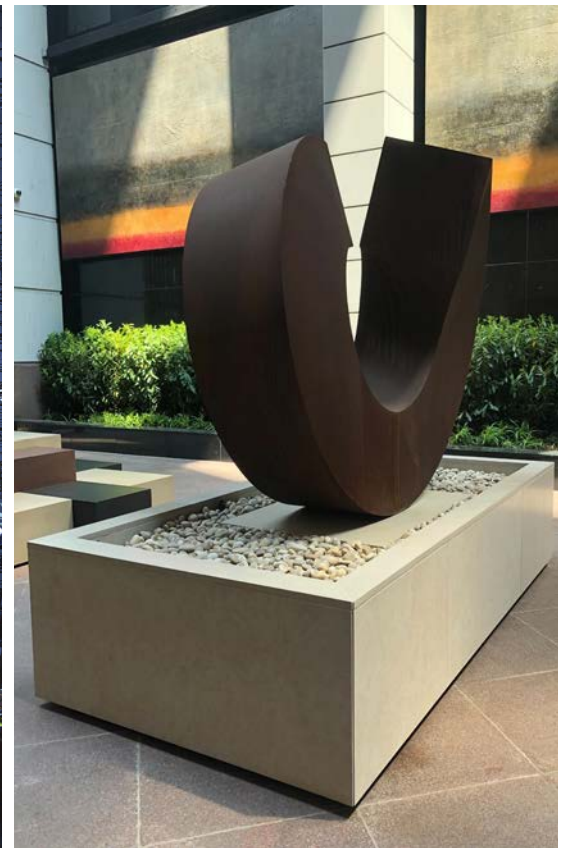
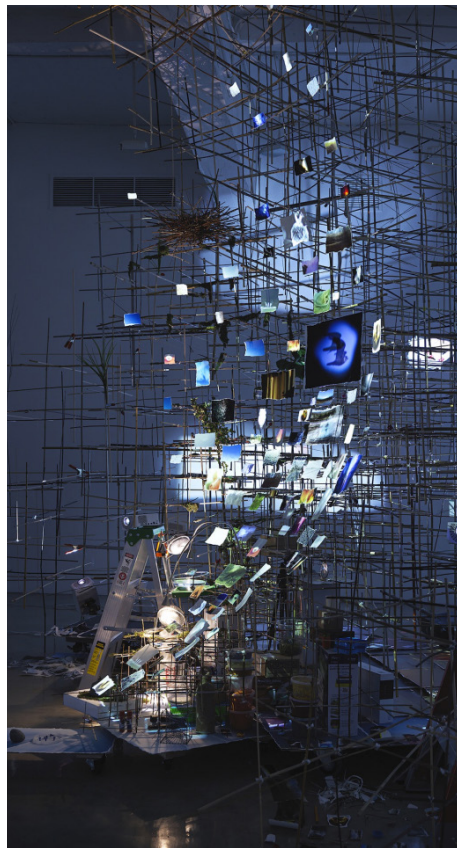
Top & Bottom Right: Virginia Overton, "Skylight Gems", LaGuardia Airport, NYC
 Bottom Left: Rogers Partners, Custom LED Light Installation, Boston, MA
 Services: Prototyping, Design Engineering, Fabrication, and Rigging/Installation



Top & Left: Narduli Studio & 5TEN - "Virtual Sky" | Services: Prototyping and Fabrication
 Bottom Middle & Right: MODU & Eric Forman - "Heart Squared" - Times Square Arts | Services: Prototyping, Fabrication, & Installation



Metropolitan Museum of Art: *"Heavenly Bodies"* (Right and Bottom) | *"Karl Lagerfeld: A Line of Beauty"* (Top and Left Middle)
Services: Prototyping, Design Engineering, Fabrication and Installation



Top: Leandro Erlich, *"The Building"*
 Bottom Left & Middle: Sarah Sze *"Eclipse Slice"* | Bottom Right: Jason Rhinevault, NYC Sculpture Plinth
 Services: Design Engineering, Fabrication and Installation

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